













Foreword from Our Leadership	05
Discover The World of Al Nahda Hotels & Resorts	07
Our Mission, Our Values	09
Corporate Milestone	11
Al Nahda Hotels & Resorts Management Company	13
About Us	4-
The Team Member	15
Our Business	16
Al Nahda Resort & Spa	
Dunes by Al Nahda	19
The Jungle, Muscat	27
Al Nahda Catering	35
Future Development	41
Corporate Contact	47
	48







OUR MISSION

Exceeding Expectations

To take pride in exceeding customers' expectations with a heartfelt and unforgettable experience.

Engaging Service

To make every customers feel special and valuable.

Encounter Uniqueness

To offer variety of distinct and unique signature experiences of products and services to our customers.

OUR VALUES

Quality - We set the bar high for ourselves to provide the highest quality services and products we possibly can to our customers and stakeholders.

Integrity - We act with honesty, individually and collectively, to our commitments and values. We conduct our business ethically and hold ourselves accountable to the highest principles and performance standards.

Respect - We always respect the objectives of our owners, the values of our customers, and the cultural background locations that we operate.

Spirit - We bring our individual expertise, creativity and passion of the Al Nahda Hotels & Resorts team member.

Improvement - We utilise best practices to continually improve our management techniques, and the quality of our products and services.



CORPORATE MILESTONE

2006

> The opening of Al Nahda Resort & Spa

2012

> The opening of The Jungle Restaurant, Muscat

2014

- > Room renovation of Al Nahda Resort & Spa
- > Opening new The Gym and New Hall of Al Nahda Resort & Spa
- > The first operation of Al Nahda Catering, as a separate unit from Al Nahda Resort & Spa.

2015

> The opening of Dunes by Al Nahda.





ABOUT US

The management team of Al Nahda Hotels & Resorts will create value at every hotels and resorts they manage by combining a pervasive sales-driven culture with a proven ability to capture market share and manage the "middle-of-the-page" to drive margins. Sophisticated proprietary tools and systems developed by the team allow the field to operate more efficiently. And importantly, Al Nahda Hotels & Resorts' unique culture and guiding principles offer a fresh new way of working with a hotel management company, not as a traditional "contract party" but as a partner.

Al Nahda Hotels & Resorts can provide our partners with full service management. Our team will be responsible for developing an annual strategic business plan with defined financial goals and real measurements of performance. The plan will include detailed marketing strategies along with a property improvement plan of action. We will take responsibility for the daily operation of your property as well as the sales and marketing, accounting functions, cash flow management, human resources, guest services, life safety, and physical plant management. Our hotel management services also provide our partners with a comprehensive reporting of progress in relation to the annual forecast of revenues and expenses and the sales and marketing goals.

Al Nahda Hotels & Resorts certainly understand your expectations in regards to hotel, resort, or other hospitality related consulting. Perhaps you have a specific issue that you would prefer be handled with outside professional services. More than likely you are in need of assistance in a timely manner, you need someone who will understand the scope of the project, and you need constructive information regarding the project to make informed decisions.

THE TEAM MEMBER



Niti Hamlai

VISIONARY & DREAMER

Niti is the Managing Director of Al Nahda Hotels & Resorts and oversees the company's strategic direction and expansion strategy.

With over 20 years of experience including tenors setting and leading businesses in Technology, Hospitality, Communications, Fashion & Landscaping throughout the Middle East region Niti shares a passion to grow the hospitality practice and has taken Al Nahda Hotels & Resorts from one restaurant to today 5 different verticals with investments and intrests in Hotels, Hospitality Management, Outdoor Catering to Restaurants & Bars besides Wellness & Health.

Niti is a Commerce business graduate with specilisations in Business and Planning.



DIVYA AHUJA

STRATEGIC PLANNER &GUIDE

Divya is the Asset Manager of Al Nahda Hotels & Resorts and oversees the company's business strategy & alliances. His responsibilities include integrating industry strategies with the services and solutions provided by Al Nahda Hotels & Resorts.

With over 22 years of experience including tenors with leading hospitality brands such as Mandarin Oriental, Shangri-La and Hyatt, Divya also possesses extensive experience in Development, Operations aside to being responsible for setting up and establishing hospitality Sales and Marketing and Operations in challenging environments throughout the Middle East and Asia Pacific region

Divya is a hospitality business graduate, with an MBA from the Department of Management Studies, Chennai and also holds certifications from Cornell University.



Krishna Suri

IMPLEMENTER

Krishna Suri, the Operations Business head at the Al Nahda Hotels & Resorts and has over 2 decades of operational experience in the Hospitality sector.

Originally from a Food & Beverage background he has worked in various aspects of the hotel industry with internationally known hospitality companies like the Taj group of hotels, InterContinetal Hotels Group & Radisson in India, Africa and the Middle Fast

He comes with sound operational experience in all aspects of Food & Beverage including Airline and Institutional catering.



PATRICH HYDAR ADAN

NEGOTIATOR & IMPLEMENTER

Patrick is the Director of Sales & Marketing for the group.

With a multi-cultural background he is an experienced professional who has given priority to not only positions that help him grow professionally but also add to his personal development.

He has fused professional experience in regional office positions with on-property firsthand experience to achieve desired professional goals. He has an experience of over two decades in his field.



Nandu Salunke

Controller

Nandu spearheads the groups Financial planning and controls.

Hailing from India, Nandu started his career with Larsen & Toubro, Mumbai.

An Experienced financial professional who has spent over seventeen years with well known hotel brands in India.



Sonika Adlakha

DEAL MAKER

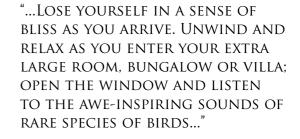
Sonika leads the sales efforts of the group as the Director of Sales.

Hailing from India, she brings extensive experience in the hospitality industry with international hotel groups including InterContinental Hotels Group and Shangri-La Hotels and Resorts.

With her most recent stint at Las Vegas Sands Corporation, where she was responsible for driving sales from India to the Venetian in Macau, Venetian in Las Vegas and Marina Bay Sands in Singapore.





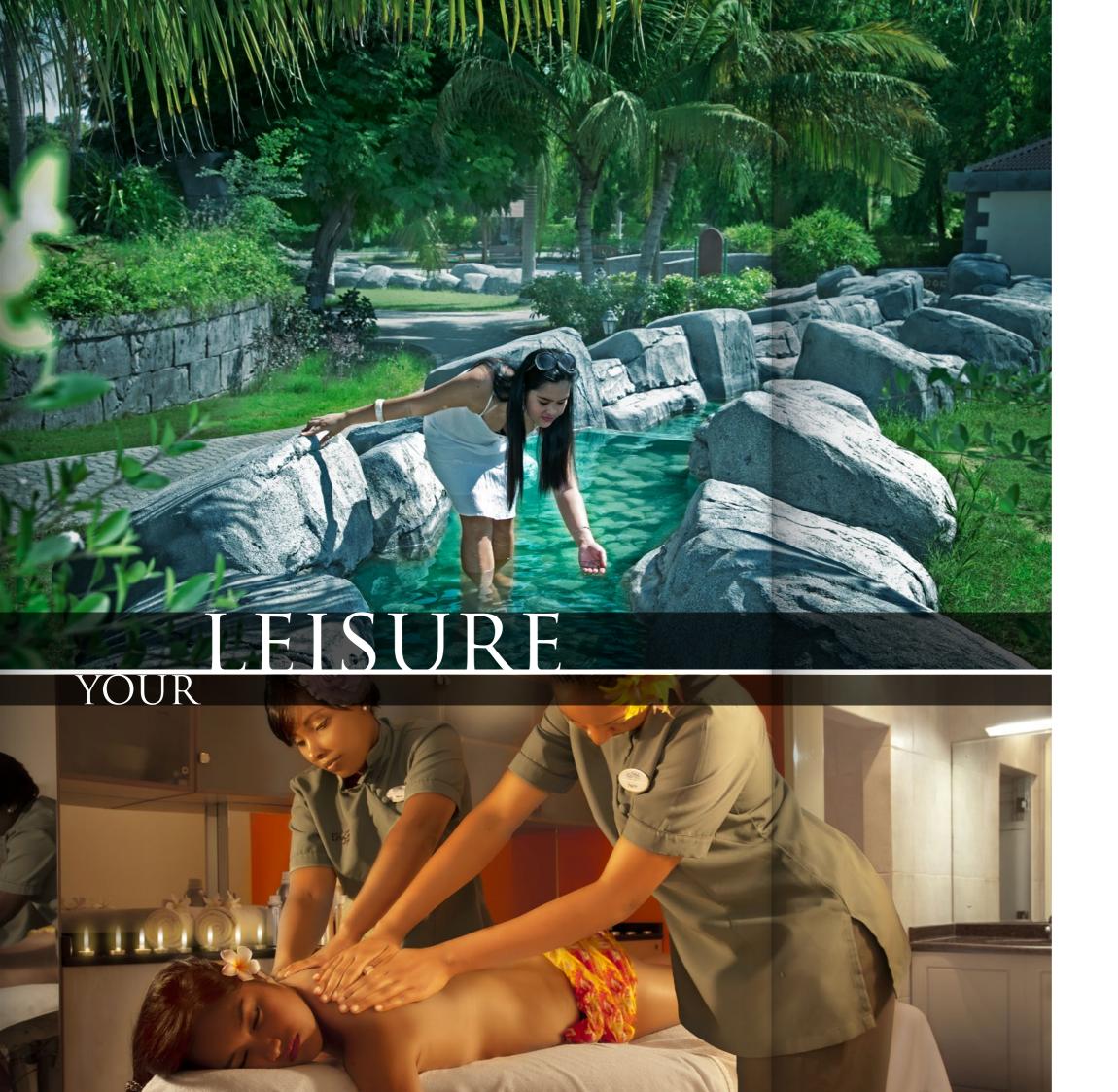


The beautiful wellness Resort & Spa spread over thirty acres boasts 109 luxuriously appointed suites and free-standing villas set amid luscious tropical mango, citrus and date palm fruit trees. The rooms are some of the largest in Oman providing spacious surroundings for all guests.

Al Nahda Resort & Spa is a paradise waiting to be rediscovered. Lose yourself in a sense of bliss as you arrive. Unwind and relax as you enter your extra large room, bungalow or villa; open the window and listen to the awe-inspiring sounds of rare species of birds - all to make your stay unique, time after time.

The guest rooms are 60 Executives Suites with a spacious balcony, 41 Premium Suites with a small pantry and a spacious balcony, and 8 Suite Royale with 2 bedrooms, spacious living and dining areas, kitchenettes and private balconies. All rooms are equipped with complimentary WiFi connectivity, mini bar, IDD telephone, safety deposit box, LED and satellite TV among others.





"THE SPA PROGRAMME AT AL NAHDA RESORT & SPA IS A UNIQUE CONCEPT THROUGHOUT THE MIDDLE EAST AND OF THE BEST IN THE REGION."

From wellbeing to fitness, from kids playing facilities to the bespoke family programme, Al Nahda Resort & Spa is the perfect place for your leisure time. Nestled in an oasis of gardens, enclosed by sprawling greens and clusters of mango trees, feel the freshness of the breeze and lose yourself to the crystal clear pools and streams.

Al Nahda Resort & Spa provides the ultimate in tranquility and relaxation and is located under an hour's drive from Muscat city centre.

The spa programme at Al Nahda Resort & Spa is a unique concept throughout the Middle East and of the best in the region. Each guest meets a Wellness Consultant on arrival, to discuss their programme of spa treatments and activities. This individual programme is made up of spa treatments (relaxation, beauty and medical), yoga, fitness and other activities and may be complemented by our Spa Cuisine.

Our extensive The Gym, floodlit tennis courts, sand volleyball court, large swimming pool, steam tunnel, spa baths, and golf facilities provide all the resources needed to keep you active. Whilst the kids playground will ensure your beloved ones are on their mood during the stay. The extensive size of the resort will be within the reach with the on-site bicycle rent, it will be also a beneficial activity for your wellbeing activity during the stay.

In short, you will have a 'new you' after your stay at Al Nahda Resort and Spa.



"ELEGANCE AND STYLE PERSONIFIED, AL NAHDA RESORT & SPA IS THE MATRIARCH OF OUR RESORTS AND HAS A PEDIGREE AND HISTORY THAT HAS LONG BEEN ASSOCIATED WITH GREAT RESORT KEEPING. GUESTS INEVITABLY FALL IN LOVE AND RETURN TIME AND TIME AGAIN."

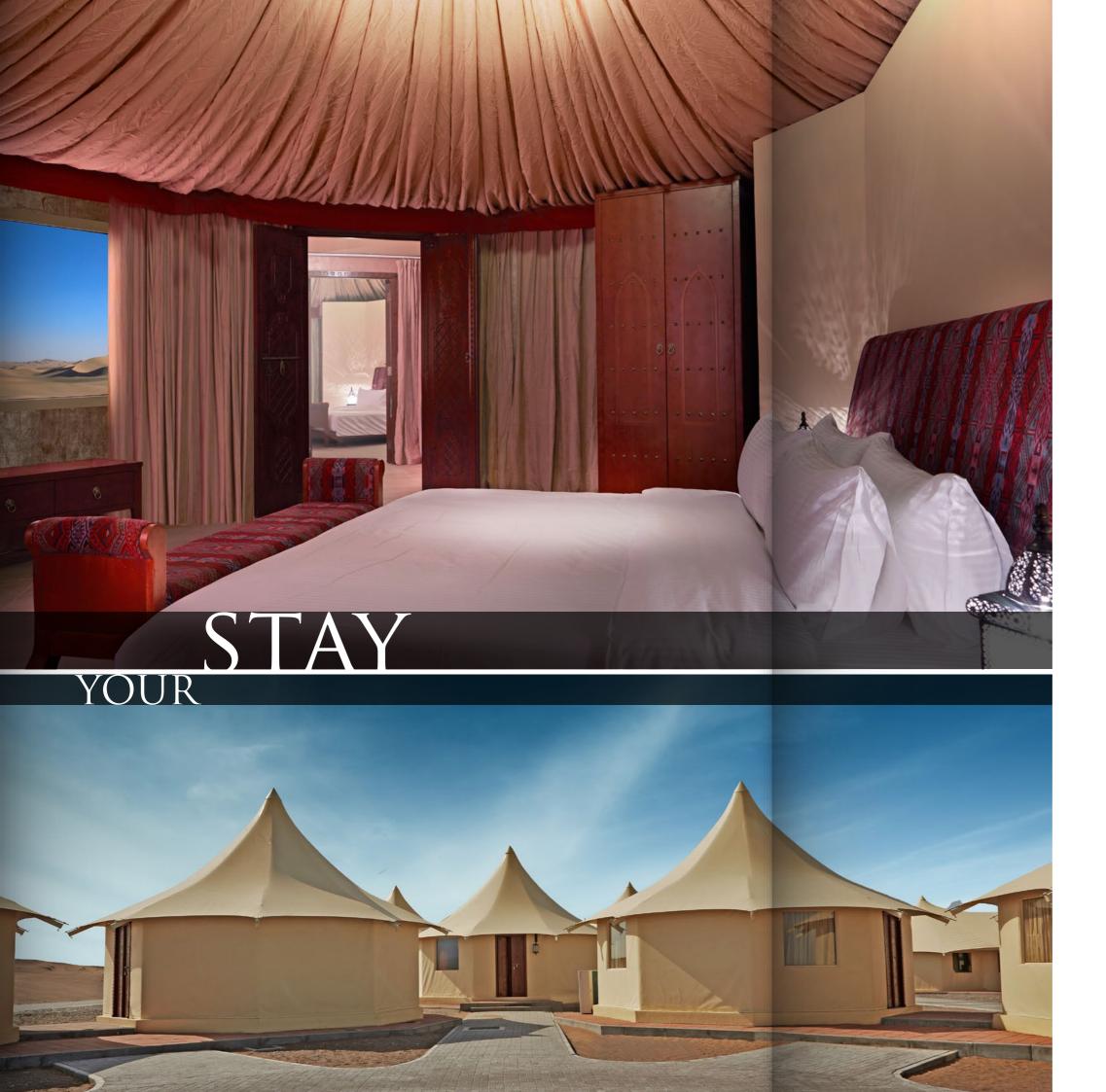
Our three restaurants and two bars provide a range of culinary delights and exotic drinking options, along with theme evenings, to satiate all your senses.

Khalab, is all-day-dining restaurant, open year-round, serving both international buffet-style and à la carte choices. The floor-to-ceiling glass windows provide a natural setting for diners with views of the surrounding grass and trees. Samar is an authentic Italian cuisine served in an open-air setting allowing guests to enjoy a relaxed dining experience under the stars in the cooler months. Nozha, Our al fresco dining area, is catering to a more casual evening in the cooler months – enjoy pizzas and tasty barbecue-style dishes cooked in our wood burning oven.

For the more leisurish activity, relax and enjoy a choice of drinks and light Snacks as you soak up the sun and unwind in **Pool Bar.** At Evening, **Waha Bar** is the ideal place for a preor post-dinner drink with Live music. Its relaxed atmosphere gives guests the chance to unwind.

For your social or corporate events, our six meeting venues are suited to all your events from small intimate meetings to large social events.





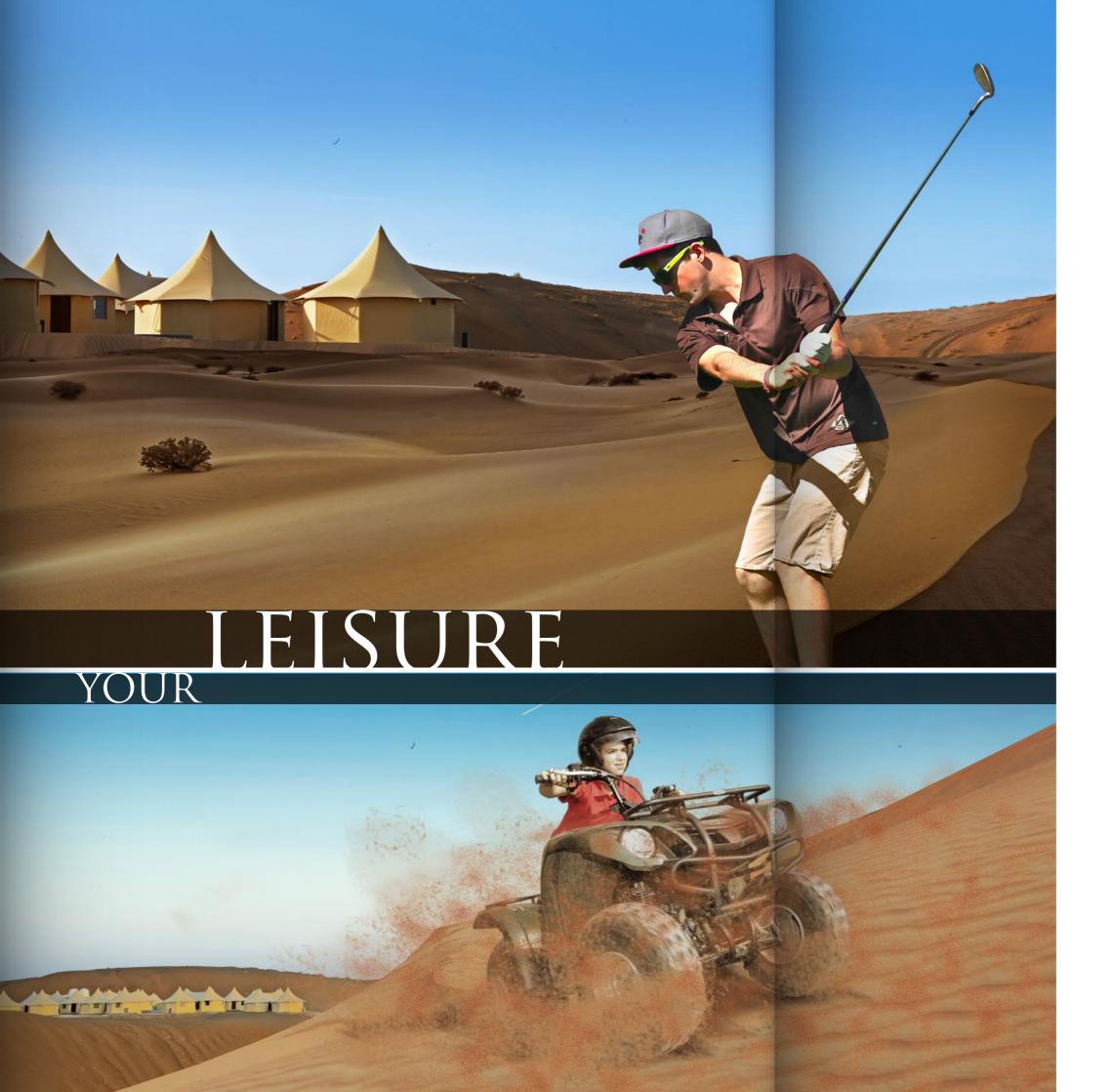
"...THE TENTS OFFER AN ASPECT OF IMPRESSIVE QUALITIES, GRACE AND ADVENTUROUS SPLENDOUR. WITH THE TOUCH OF PAST DESERT TRAVELERS'."

It will be the one of the most memorable part of your life's journey. Surrounding in the height of the natural sand dunes, each these spacious rooms are equipped with the latest facilities of complimentary WiFi connectivity, mini bar, IDD telephone, safety deposit box, bathtub, LED and satellite TV among others.

Each of our luxuriously appointed tents measuring 39 sq. metres await you, offering all the modern comforts you have come to expect in an upscale desert camp. Select between 01, 02 or 03 tent styled accommodation just minutes from such leading Omani historical and natural sites as are Knackal, Rustaq or Muscat, the Sultanate's capital itself.

Dunes by Al Nahda offers some of the largest tented accommodation in Oman – 30 tents in three different categories and options to suit your every need: 10 Luxury Tents, single standing tents; 18 Suite Tents and 2 Royal Tents. Our oversized desert camp tents can comfortably accommodate, all together, up to 196 adults and children, each tent opening up to spectacular dune views.

The Royal Tents are entered through antique style doors in a tent-like structure units, which lead to a place of spacious quality. Facing towards the grand natural sand dunes of Omani desert, the tents offer an aspect of impressive qualities, grace and adventurous splendour. with the touch of past desert travelers'.



" ... Dunes by Al Nahda is a place for your adventurous leisurely stay"

The pristine desert landscape around Dunes by Al Nahda offers a host of outdoor activities.

For our energetic guests, our onsite 9 hole golf course, dune bashing, quad biking, archery, dune surfing and all related desert sand dunes activities, will provide all the resources needed to keep active. Not to forget the Kite Flying programme is also suitable for your kids besides for adults. In addition, our on-site fitness professionals are on hand to assist with all requirements and give advice on the best ways to achieve your fitness and leisure goals.

For the more leisurely-paced, our spa sand baths will provide a more relaxed way of life. Wish for a more in-depth spa experience? The team of internationally qualified spa professionals at Al Nahda Resort & Spa, our sister property only minutes from our desert camp, provide first class care in a relaxed and tranquil setting with advanced holistic technology, beauty, relaxation and medical treatments are fingertips away!

It is unmistakable choice, Dunes by Al Nahda is a place for your adventurous leisurely stay.



" ...PROVIDES AN INCOMPARABLE NATURAL SETTING FOR DINERS WITH VIEWS OF THE SURROUNDING DUNES AND NATURE.

The Fleur restaurant and Dunes Bar offers sweeping natural wide sand dunes views from a tent-like structure with chaise lounges positioned along the timber canopies.

At **Fleur** restaurant, our al fresco all-day-dining restaurant, open in season, is pleased to offer both a multi-cultural buffet-style and A la Carte menu. The open air of this beautiful restaurant, with Omani and Western styled seating, provides an incomparable natural setting for diners with views of the surrounding dunes and nature.

Dune Bar is the ideal place for a pre- or post-dinner, sunset drink. Its relaxed atmosphere gives guests the chance to unwind whilst taking in the surrounding, natural beauty of the undulating dunes.

Catering to resort guests, the Fleur restaurant and Dunes Bar, provide a setting of natural beauty in which service excellence and guests' privacy is paramount.







"...UNRESTRICTED VIEWS OF THE RAINFOREST MAKE THE JUNGLE AN INTRIGUING DINING VENUE.

The location and the ambience of the restaurant complement the most to its unique venue. The restaurant offers a unique opportunity to experience the natural elements atypical of a rainforest- rain, thunder and lightning along with the sounds of a roaring dinosaur, chirping birds and other animals as you walk through it.

The Jungle boasts 100 seats with an amazing and distinctive décor that matches perfectly with the ambience and theme of the restaurant. Beautiful cave drawings, ethnic etchings, indigenous lighting and a two-level seating style that offers unrestricted views of the rainforest make The Jungle an intriguing dining venue.

Apart from the unique ambience and amazing food, the exclusive Plant Shop located at the entrance of the restaurant featuring numerous exotic and captivating plants and flowers offer guests to buy them at an economical rate. It also let them know about various flora found in the Sultanate.



" ...WITH THE UNIQUE AMBIENCE, MEMORABLE SERVICE AND GREAT FOOD, THE JUNGLE RESTAURANT IS SURE ONE OF THE MUST-VISITED DINING EXPERIENCE IN OMAN.

The culinary experience at The Jungle Restaurant is extensive and unique. Its mixture of Middle Eastern, Asian Sub-continental, Americas and European menus are ready to serve your appetite. From The Jungle Grill to the Sandwiches and Wraps, all food are named with the jungle-related naming and presentation. Try our Safari Starters & Soups, or take a sip our Jungle Mocktails, all are prepared with high standard ingredients and hygiene.

As the restaurant is family-friendly place, your juniors also will have their own dining experience with the Junior Explorer Menus.

With the unique ambience, memorable service and great food, The Jungle Restaurant is sure one of the must-visited dining experience in Oman.







" WE SIMPLY USE OUR EXPERIENCE, COMMITMENT TO GREAT COOKING AND QUALITY INGREDIENTS TO CREATE A SERVICE TO SUIT ANY CLIENT."

Al Nahda Catering is the first choice contract caterer in Oman for catering mainly in the business, industry, public, legal, commercial and education sectors.

Started from servicing Al Nahda Resort & Spa, Al Nahda Catering proposition is centred around the on-site preparation and cooking of top quality meals made with fresh ingredients. We don't believe in positioning ourselves as purely a school caterer or a business and industry caterer – we simply use our experience, commitment to great cooking and quality ingredients to create a service to suit any client.

As a result, we cater across a wide range of markets from primary, secondary and independent schools to government, media, financial and technology businesses.





"THIS IS WHERE AL NAHDA
CATERING'S FLEXIBILITY SHINES
THROUGH, WITH OUR COMMITMENT
TO FRESHLY PREPARED FOOD
AND THE SKILL OF OUR CHEFS
COMBINING TO CREATE MEALS THAT
ARE DELICIOUS, HEALTHY AND FAIRLY
PRICED."

The quality of the food we eat away from home has become increasingly important, and providing a cost effective, relevant and popular catering service to a diverse group of employees remains one of the most challenging aspects of contract catering.

Al Nahda Catering provides the catering services in a number of business and industry sites throughout Oman, with a wide range of environments from company headquarters and prestigious office locations through to call centres, warehouses and factories. As with all Al Nahda Catering contracts we recognise that every organisation has a different customer profile and in many cases, clients need to cater for all staff up to Board level in one facility.

This is where Al Nahda Catering's flexibility shines through, with our commitment to freshly prepared food and the skill of our chefs combining to create meals that are delicious, healthy and fairly priced.

CORPORATE CONTACT

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